



# The **WORK & family** Experience

## Family Care Solutions and Employer Sponsored Child Care

A child care benefit program that  
helps working families save time  
and money and increases employee  
loyalty and productivity.



**THE LEARNING  
EXPERIENCE**  
Academy of Early Education



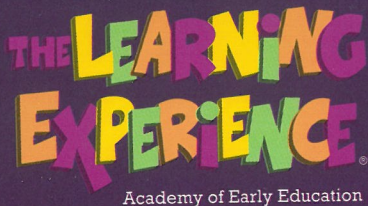
**EY Entrepreneur  
Of The Year**



# About The Learning Experience®

## The Story of The Learning Experience®

- Pioneers in Early Education



For more than 30 years, the founders of The Learning Experience®, the Weissman family, have been positively impacting the lives of children by developing and implementing groundbreaking care and early education programs throughout the country. Starting in 1980 with a single location in Boca Raton, FL, the unique and proprietary programs that the Weissmans developed quickly caught on and expansion soon followed.

The foundation of The Learning Experience® was built on three key educational and care platforms: cognitive, physical and social, or as we say at TLE®:

# learn. play. grow.



### LEARN - Core Academic Skills:

Our proprietary L.E.A.P. Learning Experience Academic Program® guarantees children will graduate TLE® with exceptional core academic skills that will start them on the path to a bright future. At TLE®, we know each child develops at their own pace, so our curriculum is designed to provide experiences for children that promote academic competency along with a mastery of developmental tasks, no matter what learning stage they are in.



### PLAY - Fitness and Healthy Lifestyle Skills:

At TLE®, children are taught to engage in a variety of controlled and safe activities that encourage them to adopt a healthy and active lifestyle at an early age. Healthy food choices are provided daily while our teachers foster an awareness of proper nutrition.



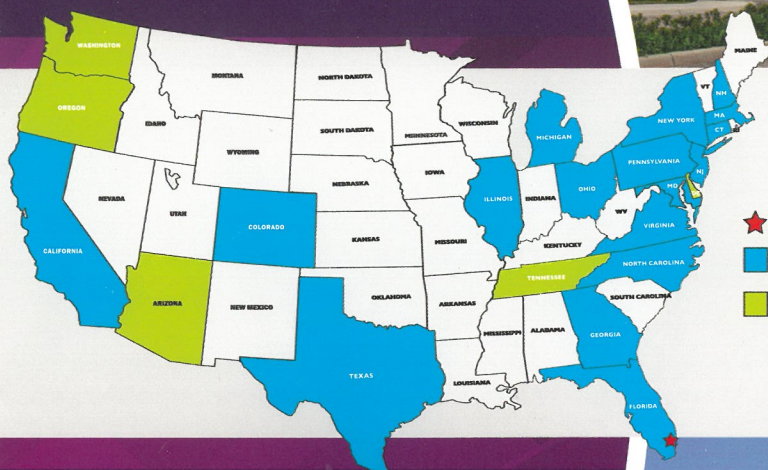
### GROW - Life and Comfort Skills

TLE® embraces important practical and real-world matters that most other early learning institutions often ignore. Our proprietary Philanthropy Program lays the foundations for children to become respectful and well-mannered people by teaching them the value of selflessness, sharing and giving.



# The Learning Experience® Today:

## Investing in the Future of Children



Today, TLE® is often recognized as a trendsetter and groundbreaker in the child care and early education industries. Through the continuing development of our three core platforms and ongoing commitment to getting children on the path to a bright future, TLE® has a strong market presence that continues to grow.

The visionary model of TLE® is to develop academies of early education under a constant and protected brand. All franchised Centers are contractually required to use the same format, marks, procedures, plans, specifications, six stages of early development, and curriculum that have been developed by and for The Learning Experience®.





# TL'S® PROPRIETARY 6 Stages of Early Development

infant

## Stage 1: Infant (6 weeks to 1 year old)

We provide a nurturing, warm and friendly face at each of our Centers. Each infant is cuddled, rocked and played with by our expert caregivers.

toddler

## Stage 2: Toddler (1 to 2 years old)

We provide opportunities for new walkers to explore and engage the world around them.

twaddler

## Stage 3: Twaddler (2 to 3 years old)

We begin to encourage sharing and communication and pave the path toward the social development of the active child.

prepper



preschooler

## Stage 4: Prepper (2.5 to 3.5 years old)

We begin to introduce a number of activities that fulfill the Preppers' desires to be both quiet and active. We focus on music, movement, art, and science through an array of developmentally-appropriate activities.

kindergartener

## Stage 5: Preschooler (3 to 5 years)

We introduce the Preschoolers to the more advanced components of our proprietary curriculum with its focus on science, math, reading, the arts, technology, philanthropy, physical fitness and more.

## Stage 6: Kindergartner\* (5 years old)

We provide programs to ensure readiness for first grade.\*

\*Not available at all Centers.



# TLE'S® PROPRIETARY Curriculum Programs

## L.E.A.P

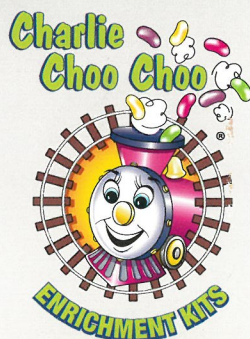
At TLE®, we believe that how children learn is as important as what they learn. With that idea in mind, the curriculum research and development team at TLE® created our proprietary L.E.A.P. Learning Experience Academic Program®. The L.E.A.P. curriculum encourages each child to achieve success independently while developing intellectually, socially, and cognitively through varied educational materials, activities and social interactions.

The L.E.A.P. curriculum is divided into 6 stages of development. At each stage, children are involved in hands-on activities that encourage them to explore and solve problems at their own rate of development.



## Enrichment Programs

In addition to the groundbreaking curriculum we offer at all TLE® Centers, all corporate-owned Centers and many franchised Centers offer a variety of enrichment programs, such as Yippee 4 Yoga®, Suddenly Science®, Music 4 Me®, Movin' N Groovin'®, Dancing Feet®, Talent Sprouts®, Marvelous Math® and many more. In addition to these line extension businesses, the company offers, through an affiliate company, NAEC®, online adult education programs which provide college-level course study for adults within the field of early childhood education, businesses and services.



## L.E.A.P. Interactive®

L.E.A.P. Interactive® is the next generation of TLE® curriculum. Designed to enhance the monthly themed programs, L.E.A.P. Interactive® enables children to interact with cutting-edge touch technology on a large screen and experience real-time videos and eye-opening destinations via Google Earth®.

They can travel the world without ever leaving the classroom. The children are taught to use interactive tools including the Fill tool, Shapes tool, Marker tool, and Spotlight tool. At the end of the month, the child's L.E.A.P. Interactive® workbook is filled with "I did this activity on the L.E.A.P. Interactive® board" stickers.





# Why should your company partner with The Learning Experience®'s Work and Family Program?

1 It's **COST EFFECTIVE** and the savings are **REAL**

The Work and Family Experience® was established in 2005 as a way to offer working families a corporate discount at The Learning Experience® Academies of Early Education. Child care fees currently rank as one of the top family expenses, second only to a mortgage (or rent) among working families. It is imperative for single and working parent families to be able to afford quality child care, especially if they need care for their infants and young children for eight hours or more a day.

The Work and Family corporate discount at The Learning Experience® makes it possible for working families to better afford their child care expenses while being assured that their children are in a safe and secure environment that is close to work or home.

## The Work and Family Program Includes:

**10%**

tuition  
discount  
for your  
employees



Priority  
enrollment



Complimentary  
lunch and learn  
seminars



Nationwide  
access to all  
participating  
TLE® Centers

2 It's **EASY**

The Learning Experience® will do all the work for you. Our in-house team of experts will do the heavy lifting for you and make sure your employees have all the information they need to make an informed decision to send their children to TLE®. This includes, but is not limited to:

- Brochures
- Season Ecards
- Informative email updates
- 
- Assessments for your Intranet
- Missing pieces (if requested)

## Work & Family Client Testimonial

“The program was easy to set up, and other than communicating this benefit to our employees, it requires no administration on our end. We have several employees, including myself, that have taken advantage of the discounted tuition and waived fees - it is a wonderful benefit! The feedback our HR department has received from employees has been nothing but positive.”

- Beth Z.,  
Director, Human Resources for CURE Auto Insurance



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One word:

# Quality

TLE® is committed to the highest quality of care. That is why...



**9 out of 10**  
of our preschool children read  
before kindergarten

At TLE®, we believe that what is good for one child is good for every child. Therefore, unlike other early education providers, we offer our curriculum and enrichment programs at no additional cost.

## **TLE® Enrichment Programs Include:**

- Leap into Foreign Language™ (Spanish or Mandarin Chinese)
- Fun with Phonics®
- Sign Language
- Manners Matters®
- Physical Fitness
- Philanthropy
- Yoga
- Science
- Mathematics
- And much, much more...



EY Entr  
Of The Y

verizon

Morgan Stanley



comcast



Realise  
the  
potential™



THE LEARNING  
EXPERIENCE

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The  
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Experience



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